



### Strategic Alliance Agreement

This alliance is established between Project Management Institute, Washington, D.C. Chapter, Inc. (PMIWDC) and APLN DC Chapter (APLNDC), effective 1 December 2007. PMIWDC and APLNDC have mutually agreed to a loose alliance as described below:

- ✓ Designated individuals from each alliance partner organization will receive and disseminate collaborative partner communications and materials to members within their respective organization.
- ✓ Members of each organization will be allowed to participate in the other organization’s Speaker’s Bureau.
- ✓ Each organization will sponsor a program where the other alliance partner organization will co-sponsor the program and its members will be invited to attend. The sponsoring organization will organize the event and provide a speaker. The co-sponsoring organization will provide support as requested. This will provide an opportunity for the members of the two organizations to network and team together.
- ✓ Each organization may choose, if requested, to provide a booth at events arranged by the other organization, and may choose, if requested, to include notice of such events on their Website.
- ✓ Each organization may list the other organization as a strategic alliance on their Website.
- ✓ Each organization may post events on their Website for the other organization, as requested.

The effectiveness of this alliance will be evaluated based on:

- ✓ Evidence of benefit to members of both parties in the alliance, including knowledge sharing across projects and programs, increased networking and educational opportunities around project management and leadership, and increased participation within both parties of the alliance.
- ✓ Evidence of increased services to the membership of both parties in the alliance.

The alliance will be for a one year period, ending on November 30, 2008. After this one year period is complete, both parties will evaluate the effectiveness of the alliance based on the criteria above, and it may be extended for another one year period with agreement of both parties.

Signed:

For PMIWDC\*:

For APLNDC\*:

\_\_\_\_\_  
Signature/Date

\_\_\_\_\_  
Signature/Date

\_\_\_\_\_  
Name/Title

\_\_\_\_\_  
Name/Title

\*Individuals must be in a position authorized to obligate their respective organization. For PMIWDC, this is the President and / or President-Elect.